

TADIWOS ABEDJE

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PROFESSIONAL SUMMARY

Multimedia journalist with experience in radio, print, web and social media. Skilled in storytelling, editing, research, interviewing sources, audio, radio and video production and the ability to connect with audiences through various mediums.

EXPERIENCE

WTOP News, Chevy Chase, Maryland

July 2022 – Present

Freelance Digital Writer/Editor

- Write and copyedit news articles, write engaging headlines to accompany articles, write social media posts, shoot and edit high-quality videos with appealing and appropriate content for use across WTOP's digital platforms, create photo galleries, send out breaking news emails and app alerts
- Monitor local/national news outlets, social media and email to make sure WTOP is on top of the most relevant and breaking news stories of the day
- Manage the WTOP.com homepage using news judgment and analytics to guide decisions

Black News Channel

June 2021 – March 2022

Digital Content Producer (Remote)

- Executed the production of audience-first, engaging storytelling through digital articles, videos, photo galleries, social media, push alerts, live streams and interactive elements
- Wrote original content, contributed to the growth of the YouTube channel, used SEO practices to enhance story success and collaborated with linear teams and other departments for digital alignment
- Worked with all newsroom departments on content coverage, broadcast-digital coordination and social listening

First Take Journalism Workshop

September 2020 – November 2020

Social Media Coordinator (Remote)

- Assisted the First Take director and administrative assistant with various administrative duties for the six-week program
- Created a social media calendar that included two weekly posts across all First Take social media platforms (Twitter, Instagram, Facebook)
- Promoted its graduation ceremony by advertising the commencement speaker and engaging with their followers online to help the program grow across platforms

The Northwest Courier, Washington, D.C.

February 2019 – December 2019

Freelance Reporter

- Generated articles about local high school sports and interviewed prominent members of the community
- Collaborated with staff members to develop content for stories
- Promoted articles and the newspaper via social media platforms (i.e. Twitter, Instagram, Facebook)

The Current Newspapers, Washington, D.C.

September 2018 – February 2019

Freelance Reporter

- Generated articles about local high school sports and interviewed prominent members of the community
- Collaborated with staff members to develop content for stories
- Promoted articles and the newspaper via social media platforms (i.e. Twitter, Instagram, Facebook)

Voice of America, Washington, D.C.

Hausa Service - Production Assistant

May 2018 – June 2019

- Created and produced elements of audio content for promos
- Edited, performed sound check on audio files and organized them electronically
- Compiled elements of audio files and served as producer for the radio program Shirin Rana 1500 UTC that broadcasted to Nigeria

English to Africa Service - International Broadcasting Service
Radio Producer

November 2017 – May 2018

- Directed “Nightline Africa” (live, one-hour show)
- Edited audio reports via overseas news wire
- Compiled show elements and added them to the rundown

EDUCATION

George Mason University, Fairfax, Virginia

Bachelor of Arts in Communication, concentration in Journalism

May 2017

Northern Virginia Community College, Annandale, Virginia

Associate of Arts in Liberal Arts, concentration in Speech Communication

May 2015

SKILLS

Adobe Premiere Pro, Adobe Premiere Rush, Final Cut Pro, Canva, Photoshop, Audacity, Social Media Platforms (Facebook, X, Instagram and TikTok), DaletPlus, ENPS, Burli, Chartbeat, Wildmoka, YouTube, and WordPress.