

# TADIWOS ABEDJE

(571) 278-5891 • tabedje@gmail.com • <https://tadiabedje.wixsite.com/portfolio>

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## PROFESSIONAL SUMMARY

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Multimedia journalist with experience in radio, print, web and social media. Skilled in storytelling, editing, research, interviewing sources, audio, radio and video production and the ability to connect with audiences through various mediums.

## EXPERIENCE

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**WTOP News**, Chevy Chase, Maryland

July 2022 – Present

*Freelance Digital Writer/Editor*

- Write and copyedit news articles, write engaging headlines to accompany articles, write social media posts, create photo galleries, send out breaking news emails and app alerts
- Monitor local/national news outlets, social media and email to make sure WTOP is on top of the most relevant and breaking news stories of the day
- Manage the WTOP.com homepage using news judgment and analytics to guide decisions

**Black News Channel**

June 2021 – March 2022

*Digital Content Producer (Remote)*

- Executed the production of audience-first, engaging storytelling through digital articles, videos, photo galleries, social media, push alerts, live streams and interactive elements
- Wrote original content, contributed to the growth of the YouTube channel, used SEO practices to enhance story success and collaborated with linear teams and other departments for digital alignment
- Worked with all newsroom departments on content coverage, broadcast-digital coordination and social listening

**First Take Journalism Workshop**

September 2020 – November

2020

*Social Media Coordinator (Remote)*

- Assisted the First Take Director and Administrative Assistant with various administrative duties for the six-week program
- Created a social media calendar that included two weekly posts across all First Take social media platforms (Twitter, Instagram, Facebook)
- Promoted its graduation ceremony by advertising the commencement speaker and engaging with their followers online to help the program grow across platforms

**The Northwest Courier**, Washington, D.C.

February 2019 – December 2019

*Freelance Reporter*

- Generated articles about local high school sports; interviewed prominent members of the community
- Collaborated with staff members to develop content for stories
- Promoted articles, newspaper via social media platforms (i.e. Twitter, Instagram, Facebook)

**The Current Newspapers**, Washington, D.C.

September 2018 – February 2019

*Freelance Reporter*

- Generated articles about local high school sports; interviewed prominent members of the community
- Collaborated with staff members to develop content for stories
- Promoted articles, newspaper via social media platforms (i.e. Twitter, Instagram, Facebook)

**The Mike O'Meara Show**, Washington, D.C.

May 2018 – September 2018

*Production Assistant Intern*

- Set-up camera to capture hosts during programming
- Created show promos, facilitated phone logs
- Edited shows in post-production

**Voice of America, Washington, D.C.***Hausa Service - Production Assistant*

May 2018 – June 2019

- Created, produced elements of audio content for promos
- Edited, performed sound check on audio files, organized them electronically
- Compiled elements of audio files and served as producer for the radio program Shirin Rana 1500 UTC that broadcasted to Nigeria

*English to Africa Service - International Broadcasting Service**Radio Producer*

November 2017 – May 2018

- Directed “Nightline Africa” (live, one-hour show)
- Edited audio reports via overseas news wire
- Compiled show elements, added to rundown

*Radio Production Intern*

June 2017 –

October 2017

- Observed how producers direct radio shows
- Scripted, voiced, and produced more than thirty 30-second show promotions
- Directed a live 30-minute show: “South Sudan in Focus”

*Sports Reporting Intern*

Summers 2014 - 2016

- Researched sports topics, incorporating relevant data in sports reports
- Edited sound bites for radio packages
- Provided primetime coverage of popular sports events for the “Sonny Side of Sports”
  - 2014, 2015, and 2016 NBA Finals and Draft
  - 2014 Men’s World Cup and 2015 Women’s World Cup
  - 2016 Summer Olympics

**EDUCATION**

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**George Mason University, Fairfax, Virginia***Bachelor of Arts in Communication, concentration in Journalism*

May 2017

**Northern Virginia Community College, Annandale, Virginia***Associate of Arts in Liberal Arts, concentration in Speech Communication*

May 2015

**SKILLS**

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Adobe Premiere Pro, Adobe Premiere Rush, Final Cut Pro, Photoshop, Audacity, Social Media Platforms (Facebook, Twitter and Instagram), DaletPlus, ENPS, Burli, Chartbeat, Wildmoka, YouTube, and WordPress.