
TADIWOS ABEDJE

Alexandria, Virginia United States | (571) 278-5891 | tabedje@gmail.com

Summary

Multimedia Journalist and Digital Content Producer with over 6 years of experience delivering high-impact news across digital, broadcast, radio, and social platforms. Proven ability to drive audience engagement through data-driven storytelling, SEO optimization, video production, and real-time news coverage. Adept at collaborating across newsroom teams to produce timely, accurate, and compelling content.

Skills

Soft skills

- Storytelling
- Communication
- editorial judgment
- Time management
- Collaboration
- Attention to detail

Hard skills

- Digital content production
 - Video editing
 - Audio editing
 - SEO and analytics
 - CMS management
 - Social media publishing
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Experience

Freelance Digital Writer / Editor

07/2022 to Current

WTOP News

Chevy Chase, MD

- Write, edit, and publish 10–15 news stories weekly, producing headlines, videos, photo galleries, and push alerts for WTOP's digital platforms.
- Manage WTOP.com homepage using analytics tools, contributing to increased click-through rates, and sustained audience retention.
- Monitor local and national news sources, social media, and email alerts to ensure real-time coverage of breaking news.
- Shoot and edit short-form videos optimized for the web and social media, supporting cross-platform content distribution.

Digital Content Producer

06/2021 to 03/2022

Black News Channel

(Remote)

- Produced audience-first digital content, including articles, videos, photo galleries, live streams, and push alerts, supporting daily newsroom output.
- Wrote original stories and applied SEO best practices, helping to improve search visibility and content performance.
- Contributed to YouTube channel growth through engaging video storytelling, and strategic publishing.
- Collaborated with broadcast, social, and editorial teams to ensure **consistent digital-linear content alignment**.

Social Media Coordinator

09/2020 to 11/2020

First Take Journalism Workshop

(Remote)

- Developed and executed a structured social media calendar with 2+ weekly posts across Twitter, Instagram, and Facebook.
- Supported program administrators with operational and communication tasks for a six-week journalism workshop.
- Promoted the graduation ceremony, increasing online engagement, and audience awareness.
- Engaged directly with followers to strengthen brand presence and grow multi-platform visibility.

Freelance Reporter **02/2019 to 12/2019**
The Northwest Courier **Washington, D.C**

- Reported and published weekly articles covering local high school sports, and community events.
- Conducted interviews with athletes, coaches, and community leaders to produce accurate and compelling stories.
- Collaborated with editors and staff reporters to refine story angles, and improve editorial quality.
- Promoted published articles on social media, increasing reader reach, and engagement.

Production Assistant, Hausa Service **05/2018 to 06/2019**
Voice of America **Washington, D.C.**

- Produced and edited audio segments for radio programs broadcast to millions of listeners in Nigeria.
- Conducted sound checks, audio editing, and digital file organization to ensure broadcast-quality output.
- Compiled and produced the daily program, Shirin Rana, at 1500 UTC for international distribution.
- Supported live and recorded broadcasts by coordinating audio elements and production workflows.

Freelance Reporter **09/2018 to 02/2019**
The Current Newspapers **Washington, D.C.**

- I wrote local sports and community news stories under tight editorial deadlines.
- Interviewed key community stakeholders to provide fact-driven, human-interest reporting.
- Coordinated with newsroom staff to align content with editorial priorities.
- Amplified story visibility through consistent social media promotion.

Radio Producer **11/2017 to 05/2018**
Voice of America – English to Africa Service

- Directed *Nightline Africa*, a live, one-hour international radio program.
- Edited international audio reports, sourced from overseas news wires.
- Compiled and finalized show rundowns to meet strict broadcast schedules.
- Coordinated with editorial teams to ensure content accuracy and regional relevance.

Education and Training

Bachelor of Arts: BA in Communication (Journalism Concentration) **05/2017**
George Mason University Fairfax, VA

Associate of Arts: AA in Liberal Arts (Speech Communication) **05/2015**
Northern Virginia Community College Annandale, VA